

# BERTONI

LEATHER HERITAGE  
1949

PRESS RELEASE

## **BERTONI 1949 WOMAN COLLECTION FALL / WINTER 2015-2016**

The Bertoni 1949 winter collection combines art, graphics and craftsmanship, interpreting a new journey in the American Dream that enhances the tradition of the Italian leather industry through the charm of contemporary styles and trends.

By motifs that include multicolor stains and sophisticated *animalier* prints, the season reinterprets, with increasingly exclusive details, the rich and soft materials of the Maison, like the French calf, the suede and the granè patent leather, alternating them with the luxurious exotic textures of alligator and python.

The design, essential and timeless, ranges from the Heritage styles to the 24/7 backpack, declining the different silhouettes through a wise mix of materials that reflects the core values of lightness and functionality. This results in a travel & city identity that enhances its richness through fanciful wood-effect leather and applications of shiny hardware.

The chromatic rhythm of the collection ranges from ivory to black tones, passing through the burgundy and gold shades, and it presents the sophisticated hatbox together with the timeless rigid *Bertoncine* which combine natural parchment with black shiny alligator and micro silver studs.

New proposals of zebra-striped hair calf leather coexist with the original "edgy art" effect inspired by the colors stains of the worktops which the most skillful craftsmen dye and complete the edges on. The Bertoni collection expresses a code of excellence, quality and sophistication that defines the Bertoni 1949 'new modern classic': Feminine, Glamorous, Graphic and Sharp.

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